

PRIVACY POLICY

Last Updated February 21, 2019

Your privacy is important to us, and we take it seriously. We provide this Privacy Policy to explain how PPS International, Ltd. (“we,” “us,” or “our”) collects, uses, and discloses your personal information. For additional information, please refer to our [Terms of Use](#).

What Does This Policy Cover?

This Privacy Policy applies to www.ppsinternational.net (our “Website”) and to information we collect from or about users of our Website, including users who purchase products or arrange for services through our Website. This Policy also applies to information we may need to collect offline or via email to follow up on an online request or transaction.

This Policy does not apply to the information practices of any third party whose website may be accessible through our Website, or to any third-party websites on which we advertise.

What Information Do We Collect?

Information You Provide To Us

We collect information you provide directly to us, such as when you fill out a form, send us an email, request information, or make a purchase. The types of information we collect may include your name, contact information (email address and phone number), and payment card information.

Information We Collect Automatically

You can browse our Website without telling us who you are or revealing your personal identifying information. Like most websites, however, we collect usage information automatically from all visitors to our Website. Usage information may include your IP address or other unique device identifier; web browser and operating system; the date and time of your visit; the pages from which you navigate to and from our Website or the search terms that led you to our Website; and the pages on our Website you visit and how long you spend on each one.

Information Collected by Third Parties

As you navigate our Website, please be aware that third parties may be able to gather information from and about you. For example, companies offering services or products through links to our site may use “cookies” to collect and use information about you and may collect information that you submit. In these cases, those third parties will use such information in accordance with their own privacy policies, which may differ substantially from our Policy.

How do we use your personal information?

We will not sell or rent your personal information to anyone. However, we may use information that you provide to us or that we collect automatically for various purposes, including:

- To administer, operate, and improve our Website and the products and services we offer;
- To respond to an email, inquiry, or request sent by you;
- To process a transaction or a request for services;
- To communicate with you, and to provide you with information you request or that we think may be of interest to you. You may opt out of such communications at any time by following the instructions in each communication;
- To enable trusted third parties to provide products or services on your behalf or that you have requested. Unless we tell you differently, these companies may only use the personal information we provide to them as necessary to assist us, unless they have your consent;
- To prevent fraud and to ensure the safety and security of our Website;
- To comply with applicable legal obligations, such as responding to a subpoena or a court order, or to protect our rights.

In addition, information about our users, including personal information, may be disclosed as part of any merger, acquisition, debt financing, sale of company assets, or similar transaction, as well as in the event of an insolvency, bankruptcy, or receivership, in which personal information could be transferred to third parties as one of our business assets.

We may share aggregated, non-personal identifiable information about our users for a variety of purposes, including marketing and promotions. However, in these situations, we do not disclose any information that could be used to identify you personally.

Children’s Information

Our Website is not directed to children under the age of 16 and we do not knowingly collect, use, or disclose personal information from children under the age of 16, either directly or via any other website or online service. If you have reason to believe that a child under the age of 16 has provided personal information to us, please contact us and we will endeavor to delete that information from our databases.

Cookies

We use “cookies” and similar technologies (such as web beacons and pixels) on our Website. A cookie is a small data file that is placed on your computer when you access our Website. We use cookies to improve your experience on our Website (for example, by storing items in your shopping cart), and to allow you to share content with social media platforms like Facebook, Instagram, or Twitter. Cookies also enable us to track and target the interests of visitors to our Website, so that we can provide more customized content. Cookies can also be used to collect general usage and aggregated statistical information.

Most browsers can be set to detect cookies and give you an opportunity to reject them, but refusing cookies may, in some cases, inhibit or preclude your use of the Website or its features. You can learn more about cookies at www.allaboutcookies.org.

To read our complete Cookie Policy, please click [here](#).

Google Analytics

We use Google Analytics to collect information such as how often users visit our Website, what pages they visit when they do so, and what other sites they used prior to coming to our Website. We use this information to improve our Website. Google Analytics collects only the IP address assigned to you on the date you visit our Website, rather than your name or other identifying information. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit our Website, the cookie cannot be used by anyone but Google. Google's ability to use and share information collected by Google Analytics about your visits to our Website is restricted by the Google Analytics Terms of Use. To opt-out of being tracked by Google Analytics, visit the [Google Analytics opt-out page](#).

Residents of California

Under California Civil Code §§ 1798.83-1798.84, once per calendar year California residents who provide personal information in obtaining products or services for personal, family or household use are entitled to request information about the personal information we shared, if any, with other businesses for marketing uses. If applicable, this information would include the categories of personal information and the names and addresses of those businesses with which we shared such personal information for the immediately prior calendar year. To obtain this information please write to us at: PPS International Ltd., Po Box 80879, Simpsonville, SC 29680, USA.

“Do Not Track” Signals

“Do Not Track” is a setting available in most web browsers setting that asks a web application disable its tracking of an individual user. There is currently no consensus yet on how companies should respond to Do Not Track signals. At this time, we do not respond to Do Not Track signals. You can learn more about Do Not Track by visiting <https://allaboutdnt.com>.

How Do We Keep Your Information Secure?

We have adopted reasonable and appropriate physical and electronic safeguards to protect your personal information by preventing unauthorized access, maintaining data accuracy, and ensuring the correct use of information. Among other things, we use the Secure Sockets Layer (SSL) protocol, which encrypts any personal information you provide to us by scrambling it before it is sent to us from your computer. Unfortunately, no data transmission over the internet can be guaranteed to be 100 percent secure. As a result, while we strive to protect your personal information, we cannot warrant the security of any information you transmit to us.

How Do I Correct My Information or “Opt-Out”?

Please assist us in keeping your information current by notifying us of changes to your name, address, title, phone number or email address. You may correct your personal information or opt out of future communications from us (i.e., mailings, calls, etc.) by sending a request to info@PPS-SyNetAmericas.net. We will use our best efforts to remove your personal information from our systems within 45 days of your request; however, we cannot promise to remove you from any list or database we don't control.

Information for EU and Swiss Residents

Our principal place of business is in the United States. By using our Website, you expressly consent to your information being processed in the United States.

Our Legal Basis for Processing

Generally, we rely on our legitimate interests in order to process your personal information. For example, we rely on this legal ground if we use your personal information to manage and administer our relationship with you; to deliver and improve our Website, products, and services; to personalize your experience on our Website; and, when necessary, to protect or defend our or another's rights or property, or to detect, prevent, or otherwise address fraud, security, safety or privacy issues. In addition, there may be situations where other grounds for processing may exist, such as when you consent to our processing your personal information to complete a transaction.

Your Rights

- **Right of Access/Portability:** You can ask to review details about the information we hold about you and how that information has been used and disclosed. Note that we may request to verify your identification before fulfilling your request. You can also request that your personal information is provided to you in a commonly used electronic format so that you can share it with other organizations.
- **Right to Correct Information:** You may ask that we make corrections to any information we hold, if you believe such correction to be necessary.
- **Right to Restrict Processing or to Request Erasure of Information:** You also have the right in certain circumstances to ask us to restrict processing of your personal information or to erase your personal information. Where you have consented to our use of your personal information, you can withdraw your consent at any time.

You can make a request to exercise any of these rights by emailing us at info@PPS-SyNetAmericas.net, or by writing to us at the address provided under "Contact Us."

Changes to this Policy

We may occasionally update this Policy. When we do, we will also revise the "last updated" date at the beginning of the Policy. By continuing to use our Website after such updates, you are agreeing to the terms of the then-current Policy. We encourage you to periodically review this Policy to stay informed about how we collect, use, and disclose personal information.

Contact Us

If you have any questions or concerns regarding this Privacy Policy or our data collection practices, please contact us as follows:

PPS International Ltd.
PO Box 80879

Simpsonville, SC 29680
(864) 962-6789
info@PPS-SyNetAmericas.net