

# COOKIE NOTICE

Last Updated February 21, 2019

PPS International Ltd. (“we,” “us,” or “our”) uses “cookies” and similar technologies (such as web beacons and pixels) on our Website. A cookie is a small data file that is placed on your computer when you access our Website. We use cookies to improve your access to our Website (for example, by storing your username so you can log in more easily), and to allow you to share content with social media platforms like Facebook, Instagram, or Twitter. Cookies also enable us to track and target the interests of visitors to our Website, so that we can provide more customized content. Cookies can also be used to collect general usage and aggregated statistical information. Most browsers can be set to detect cookies and give you an opportunity to reject them, but refusing cookies may, in some cases, inhibit or preclude your use of our Website or its features. You can learn more about cookies at [www.allaboutcookies.org](http://www.allaboutcookies.org).

This Cookie Notice is an important part of our Website Privacy Policy, which you can read [here](#).

## How We Use Cookies

There are different types of cookies and other technologies used on our Website:

- “Session cookies” – We place a session cookie on your computer each time you visit our Website. This cookie only lasts as long as your online session, and disappears from your computer or device when you close your browser. Session cookies enable us to collect information about how you use our Website, including what browser you may be using, your IP address, the URL address you came to our Website from, and the URL you visit when you leave our Website (even if those URLs are not on our Website).
- “Persistent cookies” – These cookies stay on your computer or device after your browser has been closed and last for a time specified in the cookie. We use persistent cookies when we need to know who you are for more than one browsing session. For example, we use them to remember your preferences for the next time you visit.
- “Web Beacons/Pixels” – Some parts of our Website may also contain small electronic images known as web beacons, clear GIFs, or single-pixel GIFs. These images typically work in conjunction with cookies to collect data, such as counting the number of users who have visited a web page or acted in response to a communication from us.

## Google Analytics

We use Google Analytics to collect information such as how often users visit our Website, what pages they visit when they do so, and what other sites they used prior to coming to our Website. We use this information to improve our Website. Google Analytics collects only the IP address assigned to you on the date you visit our Website, rather than your name or other identifying information. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit our Website, the cookie cannot be used by anyone but Google. Google’s ability to use and share information collected by Google Analytics about your visits to our Website is restricted by the Google Analytics Terms of Use. To opt-out of being tracked by Google Analytics, visit the [Google Analytics opt-out page](#).

## **Facebook, Twitter, and other Social Network Cookies**

Our Website allows you to share content to your social media accounts through the “Like,” “Tweet,” or similar buttons displayed on such pages. To accomplish this, we embed code that such third party social networks provide and that we do not control. These buttons know that you are logged in to your social network account and therefore such social networks could also know that you are viewing our website.

## **Third-Party Cookies**

When using our Website, you may be directed to other websites for various purposes. These websites may use their own cookies. We do not have control over the placement of cookies by other websites you visit, even if you are directed to them from our Website.

## **How You Can Control Cookies**

Many of the cookies used on our Website and through emails can be disabled through your browser. To disable cookies through your browser, follow the instructions usually located within the “Help,” “Tools,” or “Edit” menus in your browser. Please note that disabling a cookie or a category of cookies does not delete the cookie from your browser unless you manually remove it through your browser.

## **Questions?**

For more information about how we use cookies, feel free to contact us at:

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